

# CLEAN AIR USA LLC

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**Providers of Green Ribbon™ Housing Solutions**  
“Sustainable Solutions”

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RE: Media Advisory (for Immediate Release)

The innovative energy saving work of Mark Snyder, San Diego electrical contractor, solar power installer, **US Green Building Council** member, and co-founder of **Clean Air USA**, was featured this past Sunday, October 28, 2007 in an episode of ABC-TV’s two-time Emmy Award winning reality based show, **“Extreme Makeover: Home Edition”**

Snyder was selected by **“Extreme Makeover: Home Edition”** and home builder **Homelife Communities** to head a “green” dream team of home energy design experts and to install an innovative, ultra energy efficient silent night air ventilation system as well as the solar PV, solar space heating, and solar hot water space heating for the new home built by the show. The home was built to the benefit of the Yazzie family, a Native American family living on tribal lands in Pinon, AZ.

The heart-warming show details the poignant plight of the family and the heroic effort of **“Extreme Makeover: Home Edition”**, contractor **Homelife Communities**, Mark Snyder, and hundreds of other sub-contractors, neighbors, and devoted workers to help this wonderfully deserving family. Due to overwhelming health challenges and misfortune, the Yazzie family and their gifted son Garrett had been unable to afford safe or healthy housing.

The Yazzie family had been living for the past 5 years in a mobile home that has no running water or heat, with only half of the trailer capable of electricity. Seeing the family’s mobile home had no heat, at 13 years old, Garrett used his scientific intuition to create a solar heater and a water heater. To create these heaters, Garrett used recycled materials, such as an old car radiator and 69 aluminum cans, combining them with power generated from the sun.

Garrett’s makeshift heating system followed Navajo principles of living off the land, not wasting anything, and recycling everything that the Earth has to offer. For

his invention, Garrett became the first Navajo to win 9 out of the 10 **Discovery Channel Young Scientist Awards**.

Snyder donated his time and materials to help the Yazzies and has made repeated return trips to the home to check up on the family's well being. During these visits Snyder monitored the performance of the innovations that have been incorporated into the traditional Navajo Hogan style home that **Homelife Communities** had so generously built for them.

Under terms of a licensing agreement with **Clean Air USA LLC**, **Mark Snyder Electric** has provided the Yazzie Family with a patented, state of the art, super energy efficient **Silent Aire Night Ventilation™ system**, designed and installed a solar powered home electric generation system, and along with the other "California Dream Team Members" designed and installed solar powered hot water and hot air space heating, and a domestic water heating system for use in their popular heart warming program.

Internationally recognized alternative energy expert and Master Electrician Mark Snyder stated,

"The **Silent Aire Night Ventilation™ system** allows homeowners to stay cool in the summer but still escape the burden of enormous air conditioning costs, which for most Americans, is the single most expensive component of their annual electricity use."

"**Extreme Makeover: Home Edition**" incorporated the **Silent Aire Night Ventilation™ system** in combination with a solar electric power generating system and other electric cost reducing construction innovations recommended by Snyder and other members of his "California Dream Team" to zero out electric bills in a dream home being built for the **Extreme Makeover: Home Edition** series.

Senior Producer Diane Korman of "**Extreme Makeover: Home Edition**" stated,

"The construction of the solar powered home shown in the episode relied on the involvement of a great team of professionals including **Mark Snyder** and **Home Life Communities**, the General Contractor."

Korman added that “**Extreme Makeover: Home Edition**” expresses their gratitude for Snyder’s contributions and added that viewers will not only find their hearts warmed by the extremely deserving family that will receive the new home, but also that,

“This “**Extreme Makeover: Home Edition**” episode showcases ideas that will raise public consciousness about what we each can do to reduce our carbon footprint and global warming as a whole. “**Extreme Makeover: Home Edition**” is proud to be able to provide world class entertainment and at the same time introduce people to so many forward-looking innovations and energy saving features.”

The innovative energy efficient home will also include Energy Star™ appliances, super energy efficient lighting, and a 2 kW wind powered electricity generating system from **Sacred Power of New Mexico**.

Spokesman Stuart Rodman of **Clean Air USA LLC**, which holds the licensing rights to the **Silent Aire Night Ventilation™ system**, stated that reduction of home based electricity costs reduce the nation’s reliance on imported fossil fuels and will help the fight against emissions of gasses associated with cancer, lung disease, and global warming. Rodman added,

“The decision by “**Extreme Makeover: Home Edition**” and the design team to provide clean, environmentally friendly ideas in their programming proves their commitment to act in the best interest of their community, to a wonderful and deserving family, and to the planet as a whole.”

**Clean Air USA** co-founder Mark Snyder, a cancer survivor, is himself no stranger to hardship. This past weekend, Snyder learned that his own home and 20 acre organic farm in Valley Center, CA was lost last week in the state’s recent wild fires.

In a statement, Snyder stated that he and his wife are doing well and opened his heart to the thousands of other Californians suffering in the State’s current firestorm,

“I strongly believe that adversity is the mother of strength and that like the Yazzie family, we will emerge from all this as more compassionate, wiser, and more self-reliant people.”

**Clean Air USA** and Mark Snyder are working with manufacturer **Hallmark Southwest Corp** of Loma Linda and local housing provider, **Woodland Homes** of Escondido, CA to provide a low cost, solar powered net zero energy home that will use recycled materials and embodies many of the design features of the show featured on the “**Extreme Makeover: Home Edition**” episode.

About “**Extreme Makeover: Home Edition**”

“**Extreme Makeover: Home Edition**”, which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its 5<sup>th</sup> season on ABC. The program is produced by **Endemol USA**, a division of **Endemol Holding**. Denise Cramsey is the Executive Producer; and David Goldberg is President of **Endemol, USA**

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